



Sponsor Information Form

Come Join Us in Houston, 26 – 29 June 2016 for

ARMA 2016 Houston

50th US Rock Mechanics / Geomechanics Symposium

The American Rock Mechanics Association invites you to its 50th US Rock Mechanics/Geomechanics Symposium to be held in Houston, Texas, USA on 26-29 June 2016.

In addition to being the central hub of the petroleum industry, Houston is one of the country's most cosmopolitan and diverse cities offering a variety of activities and destinations for visitors.

ARMA 2016 Houston will focus on new and exciting advances in rock mechanics and geomechanics and is expected to attract over 600 US, North American and International delegates from industry, consulting, academia and government. The comprehensive plenary, technical and trade exhibition program will ensure that sponsoring firms receive maximum exposure to this targeted audience of key industry leaders and decision-makers.

The following pages highlight the benefits of sponsoring **ARMA 2016 Houston** at the various levels available. Continuing from 2015 are Platinum, Gold, Silver and Bronze levels that include excellent exposure before, during and after the symposium, as well as complimentary delegate attendance. Numerous single-event sponsorships are also available. Choose an overall level of support to get the exposure you're looking for or combine one of our levels with an event sponsorship to increase your firm's visibility during one of the very popular networking and social events.

Sponsorship opportunities start as low as \$500, ensuring that all companies can participate in this premiere rock mechanics, rock engineering, and geomechanics symposium.

We look forward to seeing you in Houston!



ARMA 2016 Houston 26 – 29 June 2016

To book your ARMA 2016 Houston symposium sponsorship, please go to www.armasymposium.org/sponsorships and register online or contact us at arma2016sponsors@armarocks.org to discuss these opportunities further ~

Sponsor Level	"Color" Sponsorship Benefits	Price
Platinum Pre Event During Event Post Event	<ul style="list-style-type: none"> ➤ logo and name recognition on the ARMA 2016 Houston Symposium website www.armasymposium.org with link to sponsor's website ➤ name recognition on all marketing materials ➤ 4 complimentary Full Symposium* registrations ➤ complimentary Trade Show Booth or alternate event package ➤ Sponsor recognition on screen before all plenary sessions, including 3 featured projects ➤ logo and name recognition on outside cover and inside sponsor page of delegate program ➤ full page corporate profile with logo in delegate program ➤ logo and name recognition within digital proceedings ➤ Platinum Sponsor signage at registration desk ➤ recognition of firm at Opening Ceremonies ➤ option to include pre-approved promotional item in delegate registration package ➤ recognition in symposium wrap up story posted on the ARMA website and in the ARMA newsletter 	\$8,000
Gold Pre Event During Event Post Event	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of symposium website www.armasymposium.org with link to your website ➤ 3 complimentary Full Symposium* registrations ➤ logo and name recognition on Gold Sponsor signage at symposium registration desk ➤ Individual Sponsor name/logo recognition on screen before all plenary sessions ➤ ½ page corporate profile with logo in symposium delegate program ➤ recognition of firm at Opening Ceremonies ➤ recognition in symposium wrap-up story posted on ARMA website and in the ARMA newsletter 	\$6,000

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Sponsor Level	“Color” Sponsorship Benefits	Price
Silver		
Pre Event	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of symposium website www.armasymposium.org ➤ link to sponsor’s website 	\$4,000
During Event	<ul style="list-style-type: none"> ➤ 2 complimentary Full Symposium* registrations ➤ logo and ¼ page corporate profile with logo in symposium delegate program ➤ name and logo recognition on Silver Sponsor signage at symposium registration desk 	
Post Event	<ul style="list-style-type: none"> ➤ recognition in symposium wrap-up story posted on the ARMA website and in the ARMA newsletter 	
Bronze		
Pre Event	<ul style="list-style-type: none"> ➤ logo and name recognition on sponsors page of symposium website www.armasymposium.org ➤ link to sponsor’s website 	\$2,000
During Event	<ul style="list-style-type: none"> ➤ 1 complimentary Full Symposium* registration ➤ logo and name recognition on sponsor page of symposium delegate program ➤ name and logo recognition on Bronze Sponsor signage at symposium registration desk 	
Post Event	<ul style="list-style-type: none"> ➤ recognition in symposium wrap-up story posted on the ARMA website and in the ARMA newsletter 	

**Full registration includes all keynote addresses and technical sessions, exhibits, the opening reception, awards banquet, breaks and other plenary events, and proceedings. Workshops, short courses, technical tours and special activities must be purchased separately.*

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Sponsor Level	Event Sponsorship Benefits	Price
Other/Event Sponsorships	<p>Individual product or event sponsorships are an important way of reaching delegates at ARMA 2016 Houston with your message and connecting your firm to the social side of the symposium.</p> <p>A number of options are open to our supporters. Please take a look at the following pages for your choices and don't hesitate to contact us to discuss how we can personalize a package to fit your needs.</p>	
USB Proceedings Sponsorships (limit one)	<ul style="list-style-type: none"> ➤ Sponsor name and logo on outside of USB electronic proceedings distributed to all attendees ➤ logo and name recognition on sponsors page of symposium website with company link 	\$1,500
ARMA 2016 Reception Sponsorships (SOLD OUT)	<ul style="list-style-type: none"> ➤ four complimentary tickets to the Reception ➤ name and logo recognition on signage outside of Reception function room ➤ name and logo recognition on table cards at Reception and on screen ➤ recognition of firm during event ➤ VIP seating at reception, if requested ➤ name recognition on sponsors page of symposium website and in symposium program 	\$5,000
Keynote Speaker Sponsorships R. Goodman JC Roegiers (TBA)	<ul style="list-style-type: none"> ➤ name and logo recognition on signage outside of keynote function room ➤ Sponsor recognition on screen at keynote and recognition of firm by the keynote chair ➤ name recognition on sponsors page of symposium website and in symposium program 	\$1,000
Coffee Break Sponsorships	<ul style="list-style-type: none"> ➤ name recognition at coffee/juice stations at assigned event ➤ name recognition on sponsors page of symposium website and in delegate program 	\$1,000
Poster Session	<ul style="list-style-type: none"> ➤ name and logo recognition on signage outside of keynote function room ➤ name recognition on sponsors page of symposium website and in symposium program 	\$500
Mobile App	<ul style="list-style-type: none"> ➤ Advertisement on Mobile App ➤ Many options available – contact us to discuss ➤ Over 60% of delegates now using 	\$500-\$1,000



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**All sponsorship packages can be registered online @
www.armasymposium.org/sponsorships**

**If you have any questions at all or would like to discuss
sponsorship opportunities further, please contact:**

**Lisa McJunkin,
ARMA2016 Houston
Sponsor and Exhibition Manager
lmcjunkin@gibsongroup.ca or arma2016sponsors@armarocks.org**

Phone 604-241-1297

**Book Early to guarantee your participation at
ARMA 2016 Houston!!**